

The image shows a Blink electric vehicle charging station in the foreground, with a modern building featuring a perforated metal facade in the background. The building's facade has a complex, geometric pattern of small holes. The charging station is black with a green top and a green sign above it. The overall scene is brightly lit, suggesting daytime.

**blink®**

# ELECTRIC VEHICLE CHARGING STATIONS

Blink Charging Europe

COMPANY PROFILE



By 2025 it is estimated that Europe will have 20 million electric cars.





# Blink Charging

## The Largest Owner/Operator of EV Charging Stations

Blink Charging Co. (NASDAQ: BLNK, BLNKW) is one of the leaders in nationwide public electric vehicle (EV) charging equipment and services. Blink designs, owns, operates and sells EV charging equipment under the Blink brand. Blink Charging also offers connectivity to Blink International, a cloud-based platform that operates, manages and tracks Blink EV charging stations and all associated data.

The company is a driving force in the EV industry paving the way for the growth and adoption of electric vehicles through its role in building out EV charging infrastructure.

Blink is dedicated to slowing climate change by reducing greenhouse gas emissions caused by transportation.

Blink supports this mission through the build-out of EV charging infrastructure across the US and around the world, aiding in the adoption of electric vehicles.

## Blink Charging Hellas & Urban Charging

In May 2019 Blink announced its entry into the European EV charging market, starting from Greece (Blink Charging Hellas) during a time of rapid expansion for the EV Charging industry.

**Blink Charging Hellas** focuses on promoting the urban charging model while supports the development of a national EV charging network.

With Blink you can easily and quickly charge your electric vehicle, while helping to eliminate pollutants and significantly reduce noise levels in urban areas.

# 180,000

## BLINK MEMBERS

# 23,000

## CHARGING STATIONS



Mode 3 AC  
2x22kW

# 4 REASONS TO CHOOSE BLINK



## 1 INTEGRATED MANAGEMENT

Blink undertakes the installation, operation, maintenance and repair of charging equipment, full billing of the charging services, and after-sales support. Moreover, it has the technology to remotely update and upgrade the chargers and address possible malfunctions.

## 2 CROSS - BORDER ACCESS

As a member of Hubject, Blink Europe ensures easy and cross-border access to our chargers by visitors who come to Greece driving electric vehicles.

## 3 BLINK GUARANTEE

Blink Charging Europe guarantees the reliability internationally established by American giant Blink Charging Co. for 10 years, as well as its vast know-how as the world's leading company with a proprietary network of electric vehicle chargers.

## 4 REGULATORY SAFETY

Charging electric vehicles is a regulated service under the control of supervisory authorities, as it affects the operation of national energy systems. Blink Europe has management platforms for all of its chargers and associated power systems that are fully compliant not only with current, but also future regulatory requirements.



**blink**



# Business Models

## Property or Business Owners

### If you are a property or business owner.

Benefit from the installation of Blink chargers on your property according to our business model, and actively participate in promoting green growth. Installing Blink chargers on your property comes with the following benefits:

- Increase of your property's value.
- Competitive advantage as a pole of attraction for the electric vehicle owners and green development focused public.
- Privileged access and increased provision of accompanying services to electric vehicle owners and green development focused public.
- Attraction of advertisements addressed at electric vehicle owners and green development focused public.
- Enhancement of your corporate social responsibility and environmental awareness.
- Improvement of your image and empowerment of your sales arguments.



## Fleet Owners

If you are a fleet owner drastically reduce your fleet operating costs and save valuable resources from your budget for Corporate Social Responsibility actions. More specifically:

- Significantly reduce the running costs of your vehicles.
- Ensure premium charging pricing for your fleet vehicles.
- Drastically reduce your vehicle maintenance costs.
- Draw resources from corporate social responsibility funds, especially by replacing conventional cars with electric vehicles.





# Blink Charging Stations

## Mode 3 – AC Charging Station (single)

The HQ 150-EU is a three phase, AC, electric vehicle charger available for on wall or pillar mounting. It is ideal for parking garages, housing communities, schools, and recreational centers, shopping centers, workplaces, hotels, healthcare facilities, even for small places where space is limited. The model complies with all applicable European directives and meets all CE marking requirements.



## Mode 3 – AC Charging Station (double)

The Blink 400V, triple phase, AC units are most common type of charging stations for European car models. Mode 3 European Charger is the fastest AC charging station common for shared spaces where multiple electric vehicles can charge. Residential (housing communities, schools, and recreational centers) and Commercial (shopping centers, healthcare facilities and workplaces) spaces can all benefit from these dual-port stations. Our charger has a future-proof, ergonomic and energy-saving focused design that makes it easy to operate and manage through the Blink Network.



## Mode 4 – DC Charging Station

Blink Mode 4 direct current (DC) charging stations provide to the electric vehicles' users charging power of 50kW. Typically, our rapid charging stations offers CHAdeMO and CCS connectors.



eMobility is at the forefront of efforts to reduce carbon dioxide emissions and other greenhouse gases.

During recent years, eMobility market has geared up and is currently developing at such a dizzying rate, that all industries involved – the energy sector, the automotive industry and the technology industry – acknowledge that the petrol era is coming to an end, and the future of driving is inevitably electric.

## Advantage Points of eMobility

### **Energy cost**

The cost of charging an electric vehicle is about 1/3 per kilometer, compared to the cost of petrol for the same vehicle.

### **Cheaper maintenance**

An electric vehicle has far fewer moving parts than a conventional petrol-powered car. Electric vehicles have a relatively small need for service, and moreover lack expensive systems such as exhaust, starter, fuel injection and other petrol related components. Equipped with only one moving part – the rotor – electric vehicles' engines are extremely simple and durable. The main needs of electric cars for maintenance are restricted to inspection of brakes, tires and suspension. As far as battery wear is concerned, most manufacturers nowadays provide guarantee for their batteries for at least 8 years.

### **Lower transportation costs**

Customers pay for the electricity they consume, avoiding the much more expensive fuel. For an average vehicle with a typical mileage of 15,000 kilometers per year, fuel savings alone can reach up to 800 euros.

### **Hybrid vehicles**

Plug-in hybrid vehicles are equipped with a petrol engine that needs regular maintenance. However, due to the fact that the electric motor requires minimal maintenance, this results in less wear and tear on the components of the petrol engine.

### **Health and quality of life**

Using electric vehicles has immediate results in the battle against urban pollution too. Extensive use of electric vehicles and replacement of internal combustion engines eliminates pollutants and significantly reduces noise levels in urban areas.



# Charging Without Borders

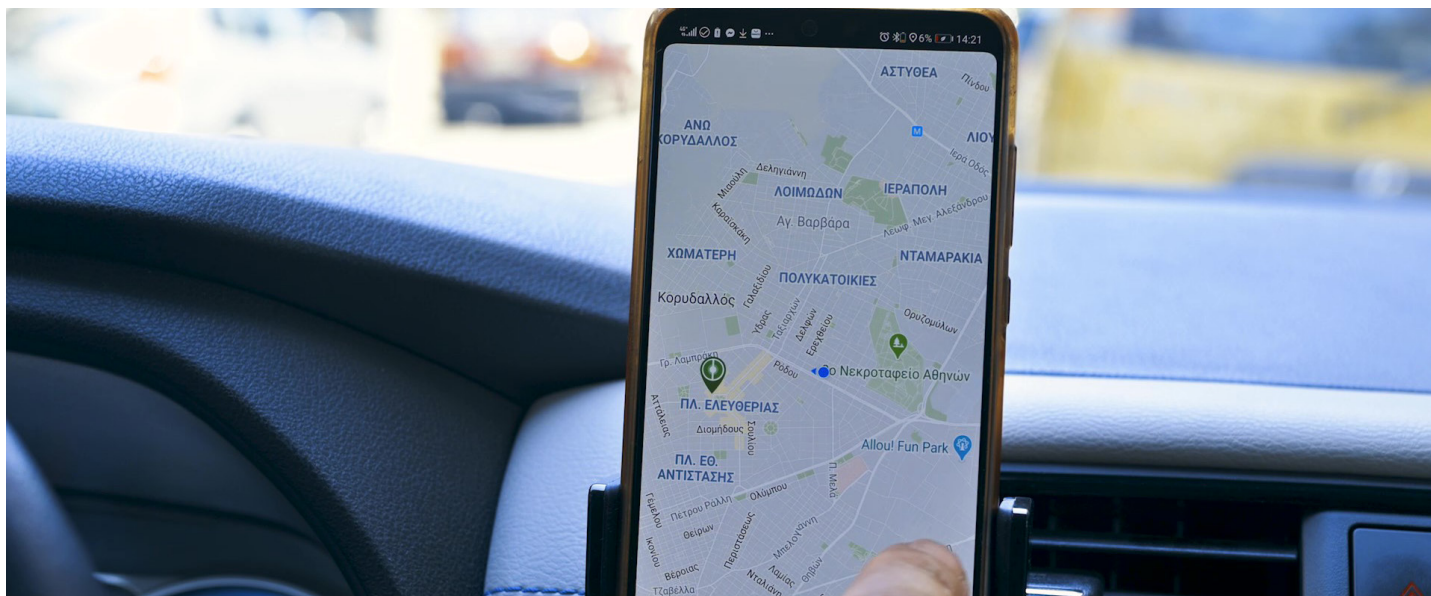


## Hubject, eMobility, EV Roaming

Blink's chargers are a reference point for all who come to Greece with their electric car, looking for charging points! This is assured, considering that Blink is a partner of Hubject. Hubject is a consortium set up by world-leading companies in the automotive, energy and technology industries, such as BMW Group, Daimler, Siemens and Volkswagen Group, with the aim to create a digital cross-border network of electric vehicle charging services. With more than 600 partners across the globe, over 200,000 charging points across 3 continents are connected to the Hubject platform.

## Hubject Benefits

- Its customers can charge their vehicles all around the world at competitive rates.
- With a Blink account, anyone can charge from all other Hubject member companies.
- Likewise, all customers of the companies that constitute Hubject can charge their vehicles with Blink chargers.




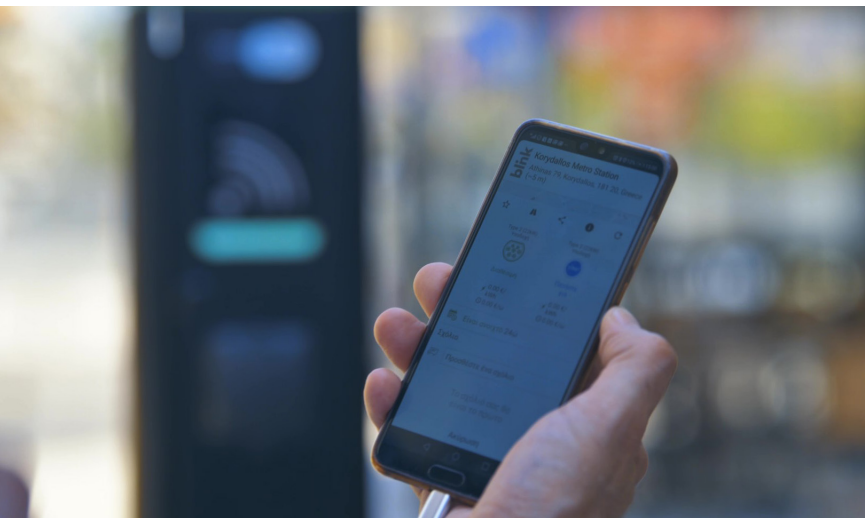
## EASY CHARGING IN 4 SIMPLE STEPS



### Charging process

The charging process is extremely simple and is described in the following steps:

1. Connect the cable to the charger and the vehicle's inlet and wait until the LEDs of the charger turn yellow.
2. Tap the RFID card to the card reader, above the socket. Alternatively, select the charger and socket via Blink International application.
3. After a few seconds, the LEDs of the charger turn blue and the charging session begins!
4. To stop the charging session, tap the RFID again on the card reader or disconnect the vehicle through the application by clicking . The LEDs turn yellow, the charging cable releases, and you can remove it from the vehicle and the charger.



### Payment Method

All financial transactions are conducted exclusively digitally through Blink International platform. Each registered member creates and manages an online account in which he holds money. Once the charge is complete, the resulting billing amount is automatically deducted from the available account balance.

## BLINK INTERNATIONAL PLATFORM

1. Sign up for the Blink platform. It is simple, easy and absolutely safe.
2. At Blink Europe we use state-of-the-art encryption technologies to secure the communication of the users with the platform.
3. Registration on the Blink platform is free of charge and fully complies with the General Data Protection Regulation (GDPR).

You can download Blink International application by using App Store or Google Play.





# Indicative Partnerships



## Blink Charging Hellas



# blink

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